



Jesse Harriott, PhD

Head of Analytics and Executive Director, WHiQ



Vision

I've created and led various analytics functions for multiple high-growth SaaS technology companies where I turned data and insights into assets for companies and customers. I'm also a psychologist, so I'm passionate about how data can be used to quantify the personal and organizational impacts of fostering human connections in the workplace

At Workhuman, I lead teams that apply advanced AI and data science to measure the impact of a connected workplace where people feel seen, heard, valued, and are empowered to recognize one another. Some of these ideas are intuitive to many people but putting strong science behind designing a world-class recognition program can open hearts and minds to why it's good business sense to say, "thank you."

Speaking topics

- Leveraging data to drive business growth
- How to create marketable analytical assets for an organization
- The science of benefits of a human workplace
- Unconscious bias and AI, how to create teachable moments using human data
- How human-centered workplace data can uncover hidden trends among employees

Expertise

- Leading advanced data science and AI teams
- Leadership in high growth technology companies
- The psychology behind a human workplace
- Using data to measure the ROI of recognition
- Leveraging AI systems to address workplace equity and reduce bias
- Innovating with AI and data science
- Human capital analytics
- Predictive analytics

Biography

As Global Head of Analytics, Jesse focuses on expanding the research efforts of Workhuman iQ and building out Workhuman's data science capabilities. An esteemed research and analytics professional with more than 20 years of experience, Jesse has advised many private and public organizations on analytics and labor-market issues, including the White House, the Federal Reserve, and the U.S. Department on Labor.

Jesse previously served as chief analytics officer at Constant Contact, a SaaS company that helps more than 650,000 organizations generate repeat business and referrals through online marketing solutions. He also served as chief knowledge

officer at Monster Worldwide, where he helped drive annual revenue from \$300 million to more than \$1.3 billion. An acclaimed author, Jesse taught at the university of Chicago and holds a master's and a PhD in Experimental Psychology from DePaul University.