workhuman*

Chris Campbell

Senior Vice President, Product

Vision

Through product development, I lead a team that ensures our mission of making work more human. We weave the strongest aspects of connectedness through recognition into a company's culture driving cultural change. Connection through moments that matter improves retention and boosts innovation. When teams first went remote, productivity went up, but we slowly saw a decay of creativity and innovation. We navigate ways to find that connectedness to enable innovation in a distributed world.

We look at trends to drive connected behavior across teams - from peer to peer, manager to employee – that empowers engagement and results in true cultural change.

Speaking topics

- The power of data to inform
- Delivering employee experiences through technology
- The power of recognition beyond the moment
- Continuous listening, performance development, and feedback

Expertise

- Leading high-performing teams
- Using software as a means to create connections
- Applying technology and product to deliver outcomes
- Design for the human experience
- Building product that focuses on the human versus the technology

Biography

As Senior Vice President of Product, Chris leads the product management team and is responsible for delivering human experience applications for the award-winning Workhuman platform. Chris joined the company in June of 2021 and has more than 20 years of experience in the product and technology industry. Prior to Workhuman, Chris served as Senior Vice President of Product and Technology for Angie's List. He was responsible for product, engineering, IT, and design efforts. After a turnaround effort with resulting revenue growth of 20% YoY, Chris led the merger of three subsidiary products into one consumer experience and relaunched Angie's List as Angi. Chris also served as Senior Vice President of Product, Technology, and Analytics for edo Interactive, where he launched the company's platform in three countries, tripling revenue over two years. Chris credits successes to developing cultures of feedback, celebrating outcomes, and positioning team wins over self. Chris holds a Bachelor of Science in Computer Science and a second in Marketing from St. Joseph's College and resides in Indianapolis, IN, with his partner Mark.