



Sarah Whitman

Senior Vice President, e-Commerce



Vision

I help provide our customers with a world-class shopping and redemption experience that creates memorable moments for their employees. I am passionate about our personalized Global Commerce Platform to help recognize, celebrate, and engage employees on a deeper level. We deliver a best-in-class online shopping experience to our network of over five million customers in 120 countries across the globe that maximizes the greatest impact for our customers and their employees.

Our e-Commerce platform was curated by humans for humans, connecting the full human-centric recognition experience that makes every employee feel special and connected to their company.

Speaking topics

- Creating a personalized user experience to drive connection and engagement
- Offering e-Commerce solution at scale
- Driving retention and performance through e-Commerce

Expertise

- Overseeing best-in-class e-Commerce platform
- Managing product development and design, vendor sourcing and management
- Recognition through the redemption experience

Biography

As Workhuman's Senior Vice President of e-Commerce, Sarah oversees the proprietary global e-Commerce network, which contains expansive choices, with access to 1,500+ gift cards and over one million merchandise items from thousands of leading brands. The e-Commerce network gives employees localized, relevant and impactful reward choices through an immersive and personalized redemption experience, making it a destination of choice for millions of employees around the world.

Sarah previously served as the head of Wayfair's Allmodern.com e-Commerce destination and graduated with a Bachelor of Arts in Communications from George Washington University and a Master of Business Administration from the University of Chicago.